

Bilal Syed

GRAPHIC DESIGNER

(708) 215-1749 • syeddesignsstudios.com • Plainfield, IL 60544



Summary

Knowledgeable Graphic Designer proficient in logos, print, illustrations, marketing materials and website design. Offers complete business services to corporate clients, leveraging technical knowledge, creative eye for detail and current trends to deliver top-tier results.

Education

May 2023

Bachelor Of Science, Graphic Design
Illinois State University, Normal, IL

May 2020

Associate of Science, Graphic Design
Joliet Junior College, Joliet, IL

Related Coursework:

- ART 226: Graphic Design I
- ART 227: Graphic Design II
- ART 236: Digital Photography
- ART 302: Digital Media Design II
- ART 323: Typography
- ART 337: B.A./B.S. Senior Studio
- ART 351A17: Special Projects in Graphic Design
- ART 351A21: Special Projects in Printmaking

Experience

02/2024 — Present

Digital Print Specialist & Center Associate, *The UPS Store*, Naperville, IL

- Operating digital printing equipment to produce high-quality prints
- Assisting customers with print orders and providing design recommendations
- Managing print projects from start to finish, including file preparation and quality control

01/2023 — 07/2023

Graphic Design Intern, *Bookstr*, New York, New York (Remote)

- Selected colors and themes while adding functionality to create new designs
- Designed new, on-brand elements focusing on concept and messaging
- Directed advertisement, banner and signage projects from concept to final delivery

08/2022 — 12/2022

Graphic Design Intern, *Design Streak Studio*, Normal, IL

- Developed, designed, laid out produced variety of technical illustrations for brochures, banners and signs
- Selected colors and themes while adding functionality to create new designs
- Consulted with clients to define design requirements and manage product development projects

05/2022 — 08/2022

Graphic Design Intern, *Magid Glove & Safety*, Romeoville, IL

- Created visual content for marketing materials, aligning designs with brand guidelines
- Contributed to social media graphics, enhancing online presence and engagement
- Maintained brand consistency across different platforms to ensure a unified user experience

Organizations

08/2020 — 05/2021

Graphic Designer, *University Programming Board*, Illinois State University

- Developed creative concepts and designs that consistently align with the branding of the program board
- Collaborated with other team members to create visually appealing marketing materials such as flyers, posters, graphics for social media, and other promotional materials to promote events
- Created graphics that are accessible to everyone and follow university guidelines and accessibility standards

03/2021 — 05/2023

Social Media & Professional Chair, *National Society of Leadership & Success*, Illinois State University

- Developed and implemented social media campaigns to raise awareness of NSLS and its initiatives
- Created and curated content for NSLS social media platforms that reflects the mission and values of the organization
- Coordinated with other NSLS committees, such as events and membership, to promote NSLS activities and campaigns

Skills

- Graphic Design
- Motion Design
- UI/UX Design
- Microsoft Office Expertise
- Art & Creative Direction
- Social Media Management
- Adobe Creative Suite
- Print Production
- Photography
- Videography
- Marketing
- 2D Animation
- Digital Illustration
- Advertising
- Hubspot
- Magento
- E-Commerce
- Wordpress
- HTML & CSS
- JavaScript
- Mailchimp